# 90th Anniversary Sponsorships

| Sponsorship Levels | Visionary $10,000 | Stalwart $5,000 | Foundation $2,500 | Legacy $1,000 | Advocate $500 |
|---|---|---|---|---|---|
| ***A Lasting Legacy*** | | | | | |
| Special 90th T-shirt** | ✓ | ✓ | ✓ | ✓ | ✓ |
| Native Sapling Planted and Labeled in Your Honor | ✓ | ✓ | ✓ | ✓ | |
| Signed Digital Print of Oak | ✓ | ✓ | ✓ | | |
| Your Name on the Bike Yard Building | ✓ | ✓ | | | |
| Your Name in the Building (Orange Room Wall) | ✓ | | | | |
| ***Throughout the Year*** | | | | | |
| Social media posts on CPH Facebook & Instagram throughout year | ✓ *(5 dedicated posts with tags + optional video footage)* | ✓ *(3 dedicated posts with tags + optional video footage)* | ✓ *(2 dedicated posts with tags)* | ✓ *(1 dedicated post with tags)* | ✓ *(1 group post with tags)* |
| Logo in all Emails all year including Sale | ✓ *(linked)* | ✓ *(linked)* | ✓ *(linked)* | ✓ *(no link)* | ✓ *(no link)* |
| ***For the Gala*** | | | | | |
| Sponsor recognition board | ✓ | ✓ | ✓ | ✓ | ✓ |
| Silent video loop | ✓ *(5 slides + optional video footage)* | ✓ *(3 slides + optional video footage)* | ✓ *(3 slidess)* | ✓ *(2 slides)* | ✓ *(logo only)* |
| Tickets to the 90th Gala* | ✓ *(6)* | ✓ *(4)* | ✓ *(2)* | ✓ *(1)* | |
| Logo placement on tables and on mailings | ✓ | ✓ | ✓ | | |
| Recognition from Emcee | ✓ | ✓ | | | |
| Opportunity for Speaking or other Recognition at Event | ✓ | | | | |

| *90s Night at the Gem* | | | | | |
|---|---|---|---|---|---|
| Sponsor recognition board or screen at the Gem event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Tickets to Gem event* | ✓ | ✓ | ✓ | ✓ | |
| Logo or Name placement on tables and bar | ✓ | ✓ | ✓ | | |
| Recognition from Emcee and Video Advertising on Stage | ✓ | ✓ | | | |
| Opportunity for Speaking or other Recognition at Event | ✓ | | | | |
| *Other Events* | | | | | |
| Logo on online bidding site | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on Spring & Fall Sale emails | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on signage placed on school gate, along road for online auction, and at Charlestown Sale | ✓ | ✓ | ✓ | | |

*Sponsors and their events may not discriminate on the basis of race, ethnicity, sexual orientation, gender, ability, or any other basis. CPH reserves the right to refuse advertising. The size and placement of logos will vary with sponsorship level.*
**The value of tickets and tshirt will not be considered as tax-deductible donations.*
***Sponsors who sign on by Dec. 1 will be printed on the back of the T-shirt.*

ROOTED IN PLAY 90 YEARS
1936 - 2026
charlestown playhouse

## 90th Anniversary Sponsor Payment

You may pay online at https://givebutter.com/Playschool90

Or you may send a check to:
Charlestown Playhouse, 2478 Charlestown Rd. Phoenixville, PA 19460

Please direct any questions to Allegra Churchill development@charlestownplayhouse.org

www.charlestownplayhouse.org | 610-933-2762