



Auction Sponsorship Opportunities 2023

Online Auction March 21-23, 2023 | Live Auction Party March 24th, 2023

Sponsorship Levels	Activist \$750	Advocate \$500	Influencer \$250
Logo placement on the online Auction site	✓	✓	✓
Logo placement on tables and printed materials at Event	✓	✓	✓
Business logo featured in window flyers and any other print materials	✓	✓	✓
Business directory of sponsors emailed to current CPH Families	✓	✓	✓
Social media posts on Charlestown Playhouse Facebook & Instagram pages	✓ <i>(2 dedicated posts with tags to social media pages + optional video footage if available)</i>	✓ <i>(1 dedicated post with tags to social media pages)</i>	✓ <i>(2 group posts with tags to social media pages)</i>
Business logo featured in emails advertising Auction and event follow-up	✓ <i>(linked)</i>	✓ <i>(linked)</i>	✓ <i>(no link)</i>
Logo on roadside banner placed prominently on Charlestown Rd in front of the school	✓	✓	
Advertise a class, event, or other opportunity through our email and social media later in the year	✓		
Two tickets to Event	✓		
Video or still imagery broadcast at Event and Recognition by Emcee	✓		

The size and placement of logos and ads will vary with sponsorship level. Activist sponsors are listed first with the largest logos, Advocate sponsors are listed next with a medium-sized logo, and Influencer sponsors follow with a smaller logo. Sponsors and their events may not discriminate on the basis of race, ethnicity, gender, ability, or any other basis. CPH reserves the right to refuse advertising.



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Secure your sponsorship by emailing Fiona Jennings at CPHauction@gmail.com with the information requested on this form, and pay using Venmo or credit card using the QR codes below. Or, you may return this form and check by mail. Thank you!

Name of Organization: _____

Contact Name: _____

Phone: _____

Email: _____

Address: _____

Website Address to Link to: _____

Other Social Media Handles: _____

Sponsorship Level: _____ (Activist \$750) _____ (Advocate \$500) _____ (Influencer \$250)

By Mail	Venmo	Credit Card
Make checks payable to Charlestown Playhouse	@charlestownplayhouse	https://charlestownplayhouse.org/donate/

*Charlestown Playhouse
Attn: Auction Sponsorship
2478 Charlestown Road
Phoenixville, PA 19460*



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Please email logo files and direct any questions to Fiona Jennings at CPHAuction@gmail.com

Special Instructions:

- If you are a returning sponsor, we have your logo on file. Thank you!
- Sponsors **MUST** submit logos by Jan. 30 to be included in February monthly email. Any received after that will be included in the next outgoing email (approximately Feb. 15, Mar. 1, 7, 14, 21, 24, 26).
- To be included in Event materials, we must receive high-resolution images or logo by March 3 or we cannot guarantee inclusion.
- Accepted file formats: .jpeg, .eps, .tif, .pdf, .png ****with all fonts and images embedded****
- Submit high resolution files at **MINIMUM 300 dpi**